

2nd Annual NorthWest Symposium
Portland Marriott Downtown Waterfront
May 19, 2016

8:00 - 9:00 am	Breakfast & Meeting Registration
9:00 - 9:15 am	Welcome <i>Brad Christ, CIO, Southern Oregon University</i> <i>Dan Maier, Sector Vice President, Ellucian</i>
9:15 - 10:00 am	Ellucian Executive Update <i>Jeff Ray, President & CEO, Ellucian</i>
10:00 - 11:00 am	Overall Strategy, Product Roadmaps & Cloud Analytics <i>John Kopcke, SVP and Chief Technology Officer, Ellucian</i>
11:00 - 11:15 am	Break
11:15 - 12:00 pm	Cloud Strategy & Ellucian Ethos Platform <i>James Jones, VP Product Management, Ellucian</i>
12:00 - 1:00 pm	Lunch
1:00 - 2:00 pm	Breakout Sessions – Banner & Colleague <i>Kari Branjord, SVP Product Management, ERP, Ellucian</i> <i>Moira Kirkland, VP Customer Success, Ellucian</i>
2:00 - 2:45 pm	Student Success Initiative <i>Jack Kramer, SVP Customer Perspective, Ellucian</i>
2:45 - 3:00 pm	Break
3:00 - 4:00 pm	Customer Presentations <i>-“Why we decided on Banner in the Cloud” – Ron Smith, West Valley Mission</i> <i>-“What we did with Ellucian Mobile” – Avi Badwal, University of San Diego</i>
4:00 - 4:45 pm	Executive Q&A Session
4:45 – 5:00 pm	Wrap-up <i>Dan Maier, Sector Vice President, Ellucian</i>
5:00 - 7:00pm	Social – Cocktail Hour/Reception